

## Designing Jane Austen Programs for Libraries

### AGM Toolkit Worksheet

List the libraries in your community (public, special/museum, academic).

Look at their program listings. What types of programming do these libraries do? What topics might be important to them or align with their missions?

Why will Austen programming benefit your community? What content do you have locally to offer them? Members who are authors, members who are academics and publishing papers or presenting courses, sewing/costuming, games/trivia, local events/anniversaries that can tie to Austen.

What's in it for the library? Free or shared costs, built-in audience/publicity network, advancing mission/goals, JASNA members can volunteer to help at the event/s.

How can you sell this to your library? What is your 2-3 sentence elevator speech? Make it personal.